

✧ Penn State Spirit ✧

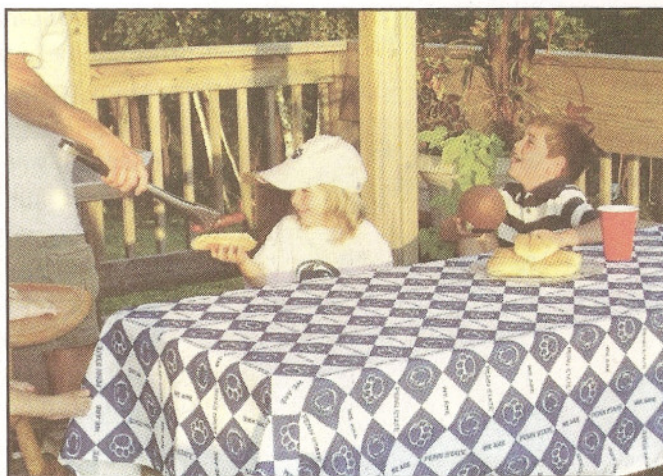
Fan Material Offers Serious Table Linens for Serious Fans

You're probably a Penn State fan, but do you have the hottest new accessory that shows your team spirit? Fan Material® offers the only multi-use line of officially licensed Penn State Tablecloths and Napkins for the serious Penn State fan.

Driving through the stadium lot one football weekend, entrepreneur Theresa Thornburg noticed that fans had all types of tablecloths for tailgating but none were the high-quality that she has been working with for the last decade. "I know Penn State Fans are serious about all of their team sports and expect the best — that's where Fan Material® comes in. With basic care, these

linens can last indefinitely," she states.

With 20 years experience in the textile industry, the last 10 have been spent working in and consulting to the industrial table linen market where linens have to stand up to extreme conditions. Thornburg knew that with her expertise, she would be able to offer PSU fans the best product possible and set about securing an official license through the Collegiate Licensing Company.



Designed with a bold checkerboard pattern that incorporates the most recognizable logos along with the words 'We Are Penn State', the artwork is transferred to the cloth through heat sublimation making it an actual part of the cloth. This eliminates the possibility of peeling or fading that comes with traditional printing methods. The fabric itself is 7.2-ounce spun polyester. "The beauty of this fabric is that actually feels better the more you wash it," she states — "this is not

your grandmother's polyester." Stain-resistance to your favorite tailgating foods is incorporated into the fabric.

Whether at a picnic in the park, grilling in the backyard, or tailgating at the big game, Fan Material® table linens are sure to be a hit with fans. "One of the best parts of this project has been talking with fans. I have had several people come back and tell me that they love how easy they are to care for and end up picking up another one for a gift," says Theresa.

Interested in learning more about our products? Check out our Special Web Offers at www.fanmaterial.com or call 355-7169. Fan Material® table linens are sold before each game in front of WE Esber, next to Damon's on College Avenue. Also available year-round locally at Café in the Park (across from Talleyrand) in Bellefonte and The Student Bookstore on College Avenue in State College.



"Serious Table Linens for Serious Fans"

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